

The Generosity Forum:

Seminars for Smart, Impactful Giving

Hosted by Community Foundation Santa Cruz County

PLEASE JOIN US for a series of engaging conversations hosted at the Community Foundation designed to help you give with confidence and purpose. Each session offers practical strategies, heartfelt insights, and expert guidance on ways to make a lasting impact in Santa Cruz County while aligning your giving with your values and financial goals. These conversations will offer fresh ideas and opportunities to connect with others who care about our community, and help you discover how Community Foundation Santa Cruz County can help turn your generosity into meaningful change.



All events will be held at the Community Foundation building at 7807 Soquel Drive in Aptos. Scan the QR code for more information.

March 11

10:00 am-11:30 am

Meet Your Community Foundation

FEATURING: Susan True, Community Foundation CEO
Hilary Bryant, Donor Services Director
Kea Gorden, Chief Philanthropy Officer

April 8

10:00 am-11:30 am

When it's Time to Let Go: Smart Exit Strategies for Appreciated Real Estate

FEATURING: Dave Dawson, Realtor at Bailey Properties, and Susan True

May 13

10:00 am-11:30 am

Income for Life: Charitable Remainder Trusts & Gift Annuities

FEATURING: Lauren Corman, Estate Planning Attorney at Corman Law Offices, and Kea Gorden

June 3

10:00 am-12:00 pm

Giving to Meet Local Needs: Where Your Generosity Can Power Community Change

FEATURING: Kevin Heuer, Community Foundation Director of Engagement and Impact and local nonprofit leaders

August 5

10:00 am-11:30 am

Estate Planning for Community Impact: The Memorandum of Charitable Intent

FEATURING: Emily J. Buchbinder, Estate Planning Attorney at Law Office of Emily J. Buchbinder, and Kea Gorden

September 9

10:00 am-11:30 am

Tax-Smart Giving Through Donor-Advised Funds

FEATURING: David Doolin, CPA at PP&CO, and Hilary Bryant

October 1

10:00 am-11:30 am

The Charitable Power of Your IRA

FEATURING: Lance Wexler, Senior Wealth Advisor at Beacon Pointe Advisors, Rocky Lin, CFA, Managing Director, at Beacon Pointe Advisors, and Kea Gorden