



2020 Report to the Community

In memoriam

Community Foundation
Founding Trustees



Jack Baskin (1919 - 2020)



Hal Hyde (1923-2020)

Jack and Hal have given generations of Santa Cruz County residents opportunities and are touchstones for what is possible in our community. They modeled for us what generosity, vision, and a bold sense of opportunity and justice can do.

FRONT COVER PHOTOS:

Left side, clockwise:

Volunteer helping with food distribution at Grey Bears (Photo: Jeremy Lezin)

Nereida Robles & Fe Silva-Robles of Senderos (Photo: Crystal Birns)

Amah Mutsun Native Land Trust steward (Photo: Matt Dolkas)

Caring for CZU evacuees at the animal shelter (Photo: Jeremy Lezin)

Right side: North coast resident receives food support from Davenport Resource Service Center (Photo: Jeremy Lezin)

INSIDE FRONT COVER:

Susan True (Photo: Kevin Painchaud / Lookout Santa Cruz)

What We Are Made Of

If 2020 showed us one thing, it's that generosity and a sense of community are prevalent in Santa Cruz County. During this year of uncertainty, suffering, and heartache, who we are and what we stand for as a community has never been clearer.

Compassion. Trust. Hope. Generosity. Caring.

We've navigated crises together before. The Community Foundation was born in the wake of the 1982 floods that devastated the San Lorenzo and Pajaro Valleys. People with that instinct to give were searching for a central organization to send donations — one that would support long-term recovery efforts. Such an organization didn't exist until far-sighted leaders formed the Community Foundation to meet that need. From those humble beginnings, our donors have helped us award over \$120 million in grants to local nonprofits.

Four decades later, the lesson is clear. Philanthropy has a vital role in addressing our community's struggles. And with it, a responsibility to bring people together to lead us into a better future.

To those who cherish this community, are inspired to help today, and want to shape tomorrow, we are honored to be your partner in effective giving. As ever, we remain committed to solving the challenges of today while working together to achieve the opportunities of tomorrow. Thank you for joining us.



David Doolin

Board President



Susan True

CEO

Mission

We bring together people, ideas, and resources to inspire philanthropy and accomplish great things.

Vision

To make Santa Cruz County thrive for all who call it home, now and in the future.



Photo: Jeremy Lezin

At the Davenport Resource Service Center, Program Director Isai Ambrosio and his team provide services to support the people of the rural north coast including food distribution; educational services for children and teenagers; and support and services for seniors. During the wildfires, DRSC helped ensure the safe evacuation of the north coast's senior population.

“ When the pandemic hit home, the Foundation reached out immediately and reinforced our partnership built on trust. With compassion and effectiveness, they ensured support to thousands of individuals by eliminating barriers for families to receive assistance.

–Maria Elena De La Garza, Executive Director, Community Action Board of Santa Cruz County

COVID-19 Relief

March 12 - December 31, 2020

\$5.1 MILLION

in grants prioritizing support for immigrant families, low-wage essential workers, and isolated seniors

64%

of grants awarded to organizations serving and led by People of Color to support communities hit hardest by the economic and health impacts

46

nonprofit partners funded to provide food, rental & financial assistance; internet access; PPE supplies; access to testing; and public health information to the community

Photo: Jeremy Lezin



Powering Local Solutions During COVID-19

Since March 2020, we've been bringing together nonprofit leaders, local businesses, scientists, donors, and county officials to help fill the gaps in local COVID-19 response. Our relief fund helps trusted health centers provide testing, keeps students connected during distance learning, and distributes financial assistance to those who have lost wages and jobs.

At Salud Para La Gente (above) the Community Foundation, in partnership with UC Santa Cruz, helped provide over 5,000 COVID-19 tests in the summer. This collaboration helped those at the highest risk of the virus receive results within 24 hours and then safely isolate.

“Farmworkers have told me that if it weren't for the rental assistance provided by the Community Foundation, they would have been out on the street with their children. These donations have been key to their survival. Literally.”

—Dr. Ann Lopez, Executive Director, Center for Farmworker Families

Building on Trust to Heal & Recover

Survivors who lost it all, disaster volunteers, and frontline nonprofits—like Mountain Community Resources, Resource Conservation District, and Boulder Creek Volunteer Fire Department— are benefiting from Fire Response Fund grants. With transparency and mutual accountability, the fund will continue to see the San Lorenzo Valley, Bonny Doon, and the North Coast through a rebuilding process that leaves us stronger, more connected, and better prepared in the future.



Photo: Steve Kuehl

Fire Response

August 18 - December 31, 2020

7,081

donors to the Fire Response Fund

\$700,000

in Fire Response Fund grants to nonprofits to help meet immediate needs for evacuees and to start the long term recovery process, including remediation for fire-related environmental issues with many more grants in the works

10 YEARS

projected to rebuild from CZU. We'll continue to work with leaders in the affected communities to determine the recovery plan and how the Fire Response Fund can best support future needs

The CZU Lightning Complex Fire was bravely fought by local volunteers like Jess, Willow, and Erin (from left to right) at the Boulder Creek Volunteer Fire Department. It also brought chaos and trauma to a county already reeling from COVID-19. Even as one in four of us were evacuated, thousands gave to the Fire Response Fund, many of whom were displaced themselves.

“ We feel strongly about helping families struggling to make it through the COVID-19 pandemic and now, rebuilding from the fires. We are especially concerned about our immigrant community who may not be eligible for federal support. They work so hard and give so much in ways most people fail to realize. We trust the Community Foundation to use our gift where it is needed most and be used effectively. ”

—Theresa & Richard Crocker

Honoring Legacies & Stewarding the Future



When Anne Friscia's mother died, she turned to the Community Foundation to help honor her mother's legacy and start building her own. She began with a Memorandum Of Charitable Intent (MOCI), a flexible way to document and manage her charitable wishes. She used her MOCI to tell the Foundation how she wants her trust distributed after she passes. But she also wanted to give now, so she started a donor-advised fund (DAF) to carry on the family tradition of giving back. (Photo: Anne and her beloved mother, Dixie.)

The uncertainty and upheaval of 2020 prompted many of us to reflect on the values that matter most to us. We're honored to transform generosity into impact. In the last year, our donors supported a spectrum of causes here, and around the country, using their donor-advised funds and our team's expertise to give to issues they care most about, including disaster relief, social justice, education, housing, arts, the environment, and economic development. The Foundation's donor-advised funds are flexible "giving accounts" that help people give to their passions and maximize tax advantages.

“ The Community Foundation offers something for people at different financial levels and collectively, we can make a big impact. I love the ease and convenience of getting one tax receipt for my donation and the confidence I have that the money will be well managed. Now I can easily focus on the causes I care most about.” - Anne Friscia, MOCI and Donor-Advised Fund Holder



Richard Beach was a city kid. But when he spent the summer before college surveying roads in Sequoia National Forest, the time outside sparked a lifelong passion for environmental stewardship. Now that he's retired from tech, he has more opportunity to give back to Santa Cruz County, where he's lived since 1972. His community volunteer work and donor-advised fund at the Community Foundation are focused on getting young people out into nature and environmental education. (Photo: Rich and his family on a hike in Pogonip.)

Financial Highlights

Assets

Cash & Equivalents	\$2,105,210
Investments at Fair Market Value	\$135,092,224
Charitable Trusts Assets	\$2,304,479
Grants Receivable	\$589,987
Loans Receivable	\$1,485,237
Deposits and Prepaid Expenses	\$34,138
Fixed Assets (net of depreciation)	\$7,274,745

TOTAL ASSETS \$148,886,020

Liabilities

Accounts Payable & Other Liabilities	\$246,975
Grants Payable	\$2,295,332
Agency Funds Liability	\$15,918,440
Charitable Trusts Liability	\$1,065,079
Charitable Gift Annuities Liability	\$618,712
Tax-Exempt Bonds Payable	\$915,728

TOTAL LIABILITIES \$21,060,266

TOTAL NET ASSETS \$127,825,754

TOTAL LIABILITIES & NET ASSETS \$148,886,020

STATEMENT OF FINANCIAL POSITION
Fiscal Year Ending December 31, 2019

Our 2020 audit will be posted once prepared in 2021. View our financials and investment performance at cfsc.org/financials.

“ My CPA suggested I start a donor-advised fund to help give to the causes I care about. The Community Foundation is a well-run organization and the vetting process for nonprofits make me feel confident about my gifts.” –Richard Beach, President of RealtorBeach, Board member at Coastal Watershed Council, supporter of the Ventana Wilderness Alliance, and Donor-Advised Fund Holder

Join us

Learn more about how to give to your passions, leave a legacy, and deepen your investment in community led change.

(January 1 - December 31, 2020)

Impactful

\$22 MILLION in grants and scholarships to the community

Unique

\$5.9 MILLION in low-interest loans for local economic development and affordable housing

Trusted

\$148 MILLION in overall charitable assets

Efficient

2% Operational budget of our asset base



“ Given the urgency these of times, many of my estate planning clients are taking a deeper look at what matters most and how philanthropy can make a difference. I always suggest the Community Foundation as a resource to provide solid expertise on tax-effective giving options and how to make a lasting impact.”

-Dina Hoffman, Attorney-at-law, Past Board member, Community Foundation

Board Leadership 2020

OFFICERS

David Doolin, CPA
President

Jim Weisenstein
Treasurer

Freny Cooper
Vice President

Marilyn Calciano
Immediate Past President

Julie Haff
Secretary

TRUSTEES

Emily Buchbinder, Esq., Liliana Diaz, Esq.,
Larry Donatoni, Judy Franich, Janet Heien,
Hon. Fred Keeley, Chris Murphy, Carlos Palacios,
Tonée Picard, Rogelio Ponce Jr., Sandy Skees,
Kirk Schmidt, Esq., Trevor Strudley, CFP

S COMMUNITY FOUNDATION
SANTA CRUZ COUNTY
cfsc.org | 831.662.2000

BACK COVER PHOTOS:

RJ Kindred, inaugural recipient of the Jack DeBord Memorial Scholarship

Isaiah Lopez, now connected to the internet thanks to Equal Access
Santa Cruz County (Photo: Jeremy Lezin)